

Blogging Audit Questionnaire

Blog Name & URL:

Social Links:

1. How many monthly blog viewers do you have?
2. What are your most popular posts? (*You can get these insights via Google Analytics*)
3. What feedback have readers given you?
4. What is the purpose of your blog?
5. How often do you post?
6. What is your current SEO strategy?
7. How do you promote your posts?
8. Where do you get your content ideas?
9. Do you use Tailwind and/or Pinterest? If so, what's your current pinning strategy?
10. What are your blogging goals?
11. What are your biggest frustrations/questions with blogging?